

The Journal of
**AUSTRALIAN
CERAMICS**

The most widely read ceramics magazine in Australia with an estimated readership of over 30,000.

Readers: ceramicists, collectors, galleries, ceramics students, libraries and secondary schools.

Print quality: full colour, 128–160 pages, burst bound, printed on quality paper with silk matt cover.

The Journal of Australian Ceramics is now available in **PRINT** and **DIGITAL** formats.

Advertising Rates

Rates	casual (\$ per issue)	\$ per issue for 3 issues
Full colour display ads		
Inside Front Cover	1550	1300
Inside Back Cover	1500	1250
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Quarter Page (portrait)	650	500
Classified Ads (magazine & web directory)	160	120
Web Ads		
Tile: home page, scrolling (not inc. artwork)	300	250
Banner: home page feature (not inc. artwork)	200 per month	2000 per year
Packages		
Full Page Package: one full page (issue of choice) + classifieds in 3 issues (magazine + web)		\$1300 (value \$1610)
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Social Media Package: 1 blog post & 1 Facebook promo & 3 posts on Instagram		\$ 350 (value \$500)

Other services:

Inserts: all supplied ready to insert: **\$650** per issue (subject to approval)

Optional: Artwork prepared by our graphic designer: **\$120** (up to 1 ½ hours)

All prices are \$AUS (ex GST)

CANCELLATION FEE (after advert booking has been confirmed by the advertiser): 30% of advert value

Contact: Carol Fraczek (Marketing and Promotions) T: 0410 502 819 E: australiaceramicsadvertising@gmail.com

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